



**Buzznet – building partnerships for success**

Buzznet offers expertise with a focused approach to architecture development, Internet business applications and smart integration techniques.

**Areas of Specialization**

**Actionable Consulting**

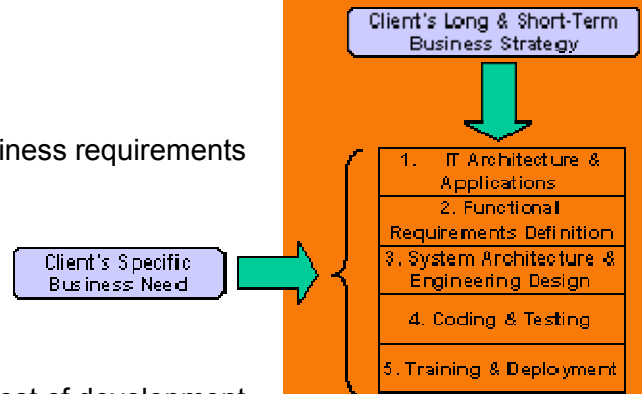
- Define IT architecture to meet business needs
- Deliver business requirements consulting where necessary
- Provide an impartial view on new IT procurement
- Realize additional returns from existing IT Investments.

**Software Development**

- Provides custom software development, as per specific business requirements
- Allows customer to retain full IP rights
- Includes full documentation and training
- Allows for optional maintenance

**The Malaysian off-shore base Advantage**

- IP protection, Data Security & Information Privacy.
- Low cost of infrastructure and low attrition reduces overall cost of development cycle, and provides for a stable environment.
- Stable political climate backed by consistent economic growth which makes it attractive for sensitive, high end applications in banking and finance.



What We Do	Your Advantage
Reuse, integrate and extend existing applications.	<ul style="list-style-type: none"> <li>▪ Extend life of existing applications</li> <li>▪ Minimize re-training</li> <li>▪ Additional returns on existing investments</li> </ul>
Smart integration	<ul style="list-style-type: none"> <li>▪ Bring together best-of-breed solutions</li> <li>▪ Enterprise-wide business intelligence out of legacy systems</li> </ul>
Accelerated delivery of solutions.	<ul style="list-style-type: none"> <li>▪ Faster realization of application benefits</li> </ul>
Full intellectual property rights, unrestricted deployment.	<ul style="list-style-type: none"> <li>▪ No additional licensing fees to be paid - unlimited deployment rights within the organization.</li> </ul>
Fixed-price bid model.	<ul style="list-style-type: none"> <li>▪ No hidden development costs</li> </ul>



**An International Bank operating in 20 countries with a network of 37 branches across Peninsular and East Malaysia.**

**Customer Requirement:**

- Development of an International trade management system which provides Trade Banking Services to preferred customers.
- Vision was to provide trade banking services to 250 of the top customers of the bank.

**Business Problem:**

- Customer had made significant investment in developing exchange but encountered difficulties completing it.

**Solution:**

- Buzznet audited and fixed exchange architecture according to business requirements.
- Provided an architecture that was highly-available, scalable, secure and integrated.
- Managed development effort which was made up of 80 personnel across two development sites in different countries.
- Technologies used include Java, TIBCO Rendezvous middleware, Oracle database, JRun application server, iPlanet.

**Results and Key Benefits**

- Rapid delivery of exchange enabled client and its customers to enjoy streamlined transactions, lowered costs, and reduced transaction times.
- Reduced the team size from 300+ to 80 professionals and 5 architects to 1
  - Completed the whole exercise in 4 months
  - Rearranged the architecture of the system

**Buzznet Sdn. Bhd.**

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