



### Buzznet – building partnerships for success

Buzznet offers expertise with a focused approach to architecture development, Internet business applications and smart integration techniques.

### Areas of Specialization

#### Actionable Consulting

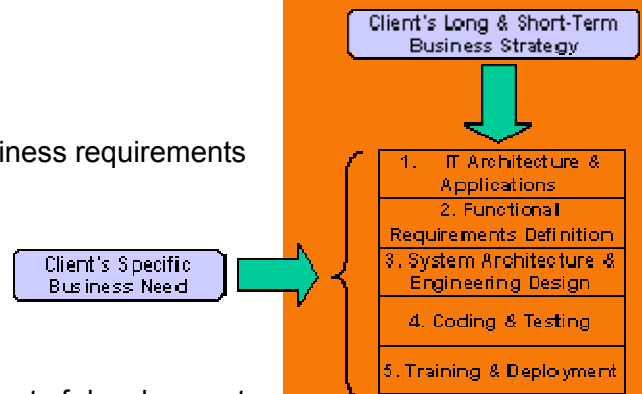
- Define IT architecture to meet business needs
- Deliver business requirements consulting where necessary
- Provide an impartial view on new IT procurement
- Realize additional returns from existing IT Investments.

#### Software Development

- Provides custom software development, as per specific business requirements
- Allows customer to retain full IP rights
- Includes full documentation and training
- Allows for optional maintenance

### The Malaysian off-shore base Advantage

- IP protection, Data Security & Information Privacy.
- Low cost of infrastructure and low attrition reduces overall cost of development cycle, and provides for a stable environment.
- Stable political climate backed by consistent economic growth which makes it attractive for sensitive, high end applications in banking and finance.



What We Do	Your Advantage
Reuse, integrate and extend existing applications.	<ul style="list-style-type: none"> <li>▪ Extend life of existing applications</li> <li>▪ Minimize re-training</li> <li>▪ Additional returns on existing investments</li> </ul>
Smart integration	<ul style="list-style-type: none"> <li>▪ Bring together best-of-breed solutions</li> <li>▪ Enterprise-wide business intelligence out of legacy systems</li> </ul>
Accelerated delivery of solutions.	<ul style="list-style-type: none"> <li>▪ Faster realization of application benefits</li> </ul>
Full intellectual property rights, unrestricted deployment.	<ul style="list-style-type: none"> <li>▪ No additional licensing fees to be paid - unlimited deployment rights within the organization.</li> </ul>
Fixed-price bid model.	<ul style="list-style-type: none"> <li>▪ No hidden development costs</li> </ul>



**A leading English-language newspaper in India, with its largest base of circulation in South India**

**Customer Requirement:**

Development of a PDF output manager

**Business Problem**

The client wanted a platform wherein all the news materials are available in thumbnail format so that they can pick and choose the news item without having to surf various documents

**Solution**

- Buzznet designed, built and deployed a system for PDF Document Management for the newspaper.
- The PDF files are received in folders from various places. A Grid View pane will view the file name, file size and the expiry date. It also has features to filter items and perform wild card searches.

**Results and Key Benefits**

- The system creates thumbnails and has zoom in/out features. Each thumbnail contains detailed properties of the page such as the product ID, production date, zone, edition, page number, colour, revision, etc.
- The Grid pane will alert users when new PDF files are created in the folder. These PDF files can then be selected and sent to other sites and the system captures details such as the time the file was sent and the recipient

---

**Buzznet Sdn. Bhd.**

13A-11, Block B, Phileo Damansara 2, Jalan 16/11, 46350 Petaling Jaya, Malaysia.

Tel: +603-7960-2141 ~ Fax: +603-7665-3054 ~ Mobile: +6012-238-3066

Email: [sanjoy@buzznetlabs.com](mailto:sanjoy@buzznetlabs.com) or [srikanth@buzznetlabs.com](mailto:srikanth@buzznetlabs.com)