



Buzznet – building partnerships for success

Buzznet offers expertise with a focused approach to architecture development, Internet business applications and smart integration techniques.

Areas of Specialization

Actionable Consulting

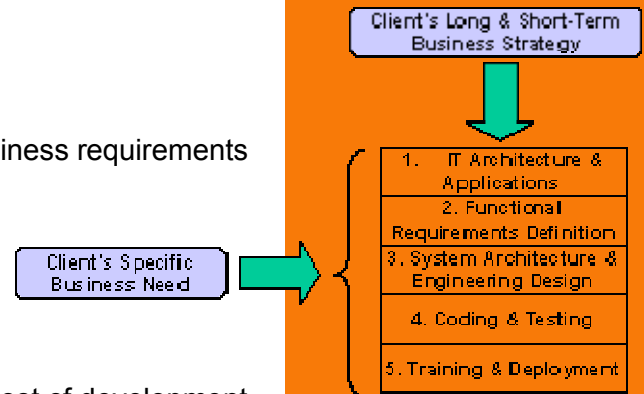
- Define IT architecture to meet business needs
- Deliver business requirements consulting where necessary
- Provide an impartial view on new IT procurement
- Realize additional returns from existing IT Investments.

Software Development

- Provides custom software development, as per specific business requirements
- Allows customer to retain full IP rights
- Includes full documentation and training
- Allows for optional maintenance

The Malaysian off-shore base Advantage

- IP protection, Data Security & Information Privacy.
- Low cost of infrastructure and low attrition reduces overall cost of development cycle, and provides for a stable environment.
- Stable political climate backed by consistent economic growth which makes it attractive for sensitive, high end applications in banking and finance.



What We Do	Your Advantage
Reuse, integrate and extend existing applications.	<ul style="list-style-type: none"> ▪ Extend life of existing applications ▪ Minimize re-training ▪ Additional returns on existing investments
Smart integration	<ul style="list-style-type: none"> ▪ Bring together best-of-breed solutions ▪ Enterprise-wide business intelligence out of legacy systems
Accelerated delivery of solutions.	<ul style="list-style-type: none"> ▪ Faster realization of application benefits
Full intellectual property rights, unrestricted deployment.	<ul style="list-style-type: none"> ▪ No additional licensing fees to be paid - unlimited deployment rights within the organization.
Fixed-price bid model.	<ul style="list-style-type: none"> ▪ No hidden development costs



Malaysian-based radio services company that manages 8 of Malaysia's leading radio stations.

Customer Requirement:

- It is a portal catering for the teenage community. The portal allows the members to bring/have friends, interact and share information thro' chat room, forum, submit articles and blogs, earn reward points and redeem them, Content Management, CRM and extensive reporting.

Business Problem

To create a platform a portal for the teenage community to register, interact with friends and known groups in different forms

Solution

- Development environment: .Net environment with SQLServer

Results and Key Benefits

- Successfully implemented the solution catering to around 600,000 to 1,000,000 teenage registered members

Buzznet Sdn. Bhd.

13A-11, Block B, Phileo Damansara 2, Jalan 16/11, 46350 Petaling Jaya, Malaysia.

Tel: +603-7960-2141 ~ Fax: +603-7665-3054 ~ Mobile: +6012-238-3066

Email: sanjoy@buzznetlabs.com or srikanth@buzznetlabs.com